FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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OMB AP	PROVAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>DUPONT ALFRED I TESTAMENTARY</u>				2. Issuer Name and Ticker or Trading Symbol ST JOE CO [Joe]									Relationship of Reporting Person(s) to Issuer (Check all applicable) Director X 10% Owner							
TRUST					3. Date of Earliest Transaction (Month/Day/Year) 07/07/2003										er (give title	11		specify		
(Last) (Street)					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)								Lin	Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person					
(City)	(St	(State) (Zip)													Form filed by More than One Reporting Person				orting	
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)					Execution Date,		Transaction Disposed Code (Instr. 5)			ities Acquired (A) d Of (D) (Instr. 3, 4			Secui Benef Owne	icially d Following	Form	nership : Direct Indirect str. 4)	7. Nature of Indirect Beneficial Ownership			
								Code	v	Amount	(A (D) or)	Price		ted action(s) 3 and 4)			(Instr. 4)		
Common 07/07/2				/2003	2003		J ⁽¹⁾		7,200 D		D	31.23	5 33	33,351,546		D				
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
Derivative Conversion Date Execut Security or Exercise (Month/Day/Year) if any			3A. Deems Execution if any (Month/Da	Date,	4. Transaction Code (Instr. 8)		n of		6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		str. 3	s. Price of Perivative Security Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	wnership orm: rect (D) Indirect	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisal		Expiration Date	Title	of Sha							

Explanation of Responses:

1. On July 7, 2003, the Reporting Person sold 7,200 shares of the Issuer's Common Stock to the Issuer as part of the Issuer's Stock Repurchase Program.

Alfred I. duPont Testamentary 07/07/2003 Trust By: /s/ David Gonino

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.