



## **Summertime Beach Announces the Arrival of Chef Stephen McCary to The Newly Opened Tinbuktu Restaurant**

### **Tinbuktu Offers Savory Southern Cuisine in a Relaxed Dining Atmosphere at St. James Island on Northwest Florida's Gulf Coast**

**St. Teresa, FL – (October 22, 2007)** – The St. Joe Company's SummerCamp Beach resort community has announced the arrival of Executive Chef Stephen McCary to its Tinbuktu restaurant, now open to the public. Dishing up fine Southern cuisine, Tinbuktu offers a casual place to dine and enjoy a sense of community. With its scenic seaside setting, warm hospitality and soulful cuisine, Tinbuktu is bound to make a splash in the area's quiet culinary scene.

"The opening of Tinbuktu is significant for this area because there are only a handful of restaurants nearby," says Chef McCary. "Not only will it serve homeowners and guests at SummerCamp Beach, it will also provide locals with a hospitable place to gather and enjoy a memorable dining experience."

As for Tinbuktu's menu, Chef McCary notes, "We are procuring only the freshest ingredients from local purveyors and are putting our signature stamp on traditional Southern dishes."

A graduate of Johnson & Wales University, McCary brings with him a wealth of culinary knowledge, with over ten years of experience as a restaurant chef. Most recently, he held the position of Sous Chef at the award-winning Hot and Hot Fish Club in Birmingham, AL.

Tinbuktu's menu was artfully co-created with Master Chef Chris Hastings, owner of the Hot and Hot Fish Club and culinary advisor to The St. Joe Company, including the AAA Four Diamond WaterColor Inn's critically acclaimed Fish Out of Water restaurant. Built on a theme of fresh, local and seasonal ingredients, Tinbuktu's menu focuses on a combination of Southern inspired dishes prepared with locally grown organic fruits and vegetables to produce a distinct regional flavor. Tinbuktu captures the cuisine of Florida's "Forgotten Coast" with such signature dishes as shrimp and grits, Alligator Point clams, Apalachicola oysters, Southern bouillabaisse and chicken and biscuits. For dessert, the selection includes classics such as peach cobbler and root beer floats. Tinbuktu also offers daily specials, and the menu will change seasonally. To compliment Chef McCary's creations, the restaurant features great beer and wines.

Located on the Gulf of Mexico at SummerCamp Beach, Tinbuktu is about 45 minutes from Apalachicola and an hour from Tallahassee; just east of the intersection of Hwy 98 & 319 on St. James Island in Franklin County. Lunch is served Monday through Saturday from 11:00 A.M. – 5:00 P.M. and on Sunday from 11:00 A.M. to 3:00 P.M. and dinner is served Friday and Saturday from 5:00 – 9:00 P.M. Reservations are accepted, but not required. For more information and reservations please call the restaurant at 850.697.2029.

Menus and photos available upon request.

#### **About JOE**

The St. Joe Company (NYSE: JOE), a publicly held company based in Jacksonville, is one of Florida's largest real estate development companies. We are primarily engaged in real estate development and sales, with significant interests in timber. Our mission is to create places that inspire people and make JOE's Florida an even better place to live, work and play. We're no ordinary JOE. More information about JOE can be found at our web site at [www.joe.com](http://www.joe.com).

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#### **Forward-Looking Statements**

Statements in this press release that are not historical facts are "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Forward looking statements involve risk and uncertainty, and there can be no assurance that the results described in such statements will be realized. Such statements are based on current expectations and we undertake no obligation to publicly update or reissue any forward-looking statements. Risk factors that may cause the actual results to differ are described in various documents filed by the company with the U.S. Securities and Exchange Commission, including the company's Annual Report on Form 10-K for the year ended December 31, 2005.

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