



Third Annual Victoria Park 5k Road Race Benefits Kiwanis Club Of DeLand

Mayor Proclaims March 18th "Victoria Park Day"

DELAND, FL... Victoria Park, a master-planned community in DeLand, hosted the Third Annual Victoria Park 5K Road Race and Fitness Walk on March 18th to benefit the Kiwanis Club of DeLand and their commitment to providing college scholarships and supporting youth-sponsored groups in West Volusia County.

More than 230 runners and walkers made their way along a 5K course through the streets of Victoria Park. Colleen Nicoulin of Port Orange took top honors among females with a time of 19 minutes, five seconds. Craig Dobson of Orlando was crowned men's champion with a time of 18 minutes, 29 seconds.

In addition, City of DeLand Mayor Bob Apgar proclaimed March 18th as "Victoria Park Day" to show the city's appreciation for Victoria Park's support of the community. The Kiwanis Club of DeLand also sponsored a pancake breakfast that was attended by approximately 350 people.

"We are pleased with the great turnout for the event and the high level of support shown by the local community," said Ed Hill, president of Central Florida operations for The St. Joe Company, Victoria Park's developer. "We are proud to have partnered with the Kiwanis Club of DeLand and hope this event will have a positive impact on their ability to continue serving the families of West Volusia County."

*Editor's Note: Photos from the event are attached. Captions are below:

VP 5K Picture1:City of DeLand Mayor Bob Apgar presents proclamation of "Victoria Park Day" to Victoria Park Art of Living Director Carol Duchscher and VP-Project Manager Jeff Gersh..

VP 5K Picture2: Kiwanis Club of DeLand and Victoria Park Race Coordinators.

VP 5K Picture3: Jon Conrad, of the Kiwanis Club of DeLand, cooks for the post race pancake breakfast.

About Victoria Park

Within the Victoria Park community, there are three distinct neighborhoods with homes priced from the mid \$200,000s to over \$1 million. Victoria Hills features the award-winning Victoria Hills Golf Club, which has received numerous accolades from some of the nation's leading golf publications. Victoria Hills Golf Club was recognized by Golfweek as "Florida's No. 7 Public Course," named "Top 10 You Can Play" by Golf Magazine, and received four and a half out of five stars from Golf Digest. Victoria Commons, the social center of Victoria Park, features a 22-acre park surrounding Lake Victoria. At the Lake Victoria Fitness Club residents enjoy the pool's casual atmosphere, an exercise room, gazebo and lighted tennis courts. Victoria Commons also is the site of a proposed Village Center within the community. Victoria Gardens is a gated community for active adults, with a clubhouse at its core. The Club features a café, ballroom, billiards room, card room, demonstration kitchen, arts and crafts room, fitness center, business center, computer lab, resort-style pool and spa, as well as tennis courts and community gardens. Close proximity to regional cities like Orlando and Daytona Beach and a number of cultural centers make Victoria Park an attractive option for those who are interested in city life conveniences and the personal familiarity of a smaller community. Several educational opportunities are available to residents including Stetson University, Florida's first private university, and a number of excellent public schools. Victoria Park hosted the 2005 Southern Living Idea House and raised over \$16,000 through visitor admissions to benefit the DeLand Rotary Club. For more information, visit www.victoriaparkflorida.com.

About St. Joe

The St. Joe Company, a publicly held company based in Jacksonville, is one of Florida's largest real estate operating companies. It is engaged in town, resort, commercial and industrial development and land sales. JOE also has significant interests in timber.

More information about JOE can be found at our web site at www.joe.com.

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CONTACT:

Mason Moore

(407) 849-0100

MMoore@fhnnet.com