FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL										
OMB Number:	3235-0287									
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	Check this box if no longer subject to
١	Section 16. Form 4 or Form 5
J	obligations may continue. See
	Instruction 1(h)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

							. ,			ciii Cc	' '										
1. Name and Address of Reporting Person*						2. Issuer Name and Ticker or Trading Symbol ST JOE CO [Joe]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
DUPONT ALFRED I TESTAMENTARY									•						Direc	ctor	X	10% C	wner		
TRUST	_															er (give title			(specify		
(Last)	(Fir	rst) (Middle)			ate of 08/20		t Trans	action (Month	/Day/Year)				belov	w)		below)			
4600 TO	UCHTON F	ROAD EAST																			
BUILDING 200, SUITE 500					4. If	If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable						
														Line)	,						
(Street)														^	Form filed by More than One Reporting						
JACKSONVILLE FL 32246															Pers		e man	One Rep	orting		
(City)	(Sta	ate) (.	Zip)																		
		Tabl	e I - No	on-Deriva	ative	Sec	uritie	s Ac	quirec	l, Dis	sposed o	f, or E	Benefi	cially	Owne	ed					
1. Title of Security (Instr. 3) 2. Transacti Date (Month/Day)				Execution /Year) if any		cution I	ution Date,		3. Transaction Code (Instr. 8) 4. Securities Acquired (Instr. 3) Disposed Of (D) (Instr. 3)					Securities Beneficially		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)			
									Code V Amount		(A) oi (D)	Pric	Price		Transaction(s) (Instr. 3 and 4)			(111501.4)			
Common 12/08/20						.003		S		8,460	D	\$34	1.9077	22,	2,297,402		D				
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	Execution Date, if any (Month/Day/Year) (Month/Day/Year)		Transaction Code (Instr.		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		te	7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		Deri Sec (Inst		9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ov Fo Dii or (I)	vnership rm: rect (D) Indirect (Instr. 4)	Beneficial Ownership (Instr. 4)		
					v	(A)	(D)	Date Exercis	sable	Expiration Date	Title	Amour or Number of Shares	er								

Explanation of Responses:

Remarks:

Alfred I. duPont Testamentary Trust By:/s/ David Gonino

12/08/2003

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.