



## RIVERTOWN SALES CENTER NOW OPEN

### New sales center is home to four experienced sales agents

ST. JOHNS COUNTY, FLORIDA (June 6, 2007) - The St. Joe Company announced this week the opening of the RiverTown sales center located off of County Road 210. The sales center will be home to four sales agents ready to answer any questions potential buyers may have about RiverTown, a 4,170-acre community located off of State Road 13 in St. Johns County.

**Tom Debs**, a lifelong resident of Jacksonville, joins RiverTown following five successful years of real estate sales in Northeast Florida with Beazer Homes and KB Home. Prior to that, Tom was in the financial services industry. **Tom can be reached at 904-940-8438.**

**Jennifer Evancho** has been a St. Johns County resident for 23 years. She has been selling real estate in the Jacksonville market for several years and has acquired a vast knowledge of the St. Johns County area. Prior to real estate, Jennifer was in property management. **Jennifer can be reached at 904-940-8431.**

**Bill Gottschalk** has been a Jacksonville resident for more than 10 years. His real estate career started in 2000, working on site for two local boutique builders and at the local franchise of a national builder. **Bill can be reached at 904.940.8433.**

**Nahid Sabet** has been a Jacksonville resident for 20 years and has enjoyed a successful career in real estate since 1994. Nahid speaks several different languages and lived in numerous countries before making the United States her home in 1985. Nahid joined The St. Joe Company in 2001, selling homes at St. Johns Golf & Country Club. **Nahid can be reached at 904-940-8432.**

Construction on the first phase of RiverTown has commenced and will continue through 2007 and include Town Center, a retail location planned to offer area residents a host of restaurants and specialty shops, and the 58-acre Riverfront Park, located between Highway 13 and the St. Johns River, planned to open in 2008. The first residents are expected in 2008.

RiverTown's design incorporates 3.5 miles of St. Johns River frontage at the heart of the community. Upon completion, plans for RiverTown include 4,500 homes, new schools and a variety of parks and amenities.

For more information on RiverTown visit the sales center located at 3055 County Road 210, Suite 106 or call (904) 940-8424.

#### About St. Joe

The St. Joe Company (NYSE: JOE), a publicly held company based in Jacksonville, is one of Florida's largest real estate development companies. We are primarily engaged in real estate development and sales, with significant interests in timber. Our mission is to create places that inspire people and make JOE's Florida an even better place to live, work and play. We're no ordinary JOE.

More information about JOE can be found at our web site at [www.joe.com](http://www.joe.com).

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All uses not yet constructed are subject to governmental approval and change in size, use, or location.