



School Of Fish Restaurant, Operated By Clark And Blake Brennan, Now Open At Windmark Beach

Casual Seaside Venue Serves Up the Flavors of the Gulf Coast

Port St. Joe, FL (July 25, 2008) - The St. Joe Company (NYSE: JOE) announced today that its School of Fish restaurant, operated by Southern restaurateurs Clark and Blake Brennan, opened July 17th in the 2,020-acre residential and resort community of WindMark Beach. A casual Gulf-front venue featuring local seafood and area produce, School of Fish is the newest addition to the Village Center of WindMark Beach.

"Clark and Blake Brennan are serving up savory food and genuine Southern hospitality," said Joe Rentfro, vice president and project manager of WindMark Beach. "Dining at School of Fish is a truly singular experience thanks to the brothers' culinary expertise and the beautiful seaside location of the restaurant."

Steps away from a stunning 3.5-mile stretch of beach, the restaurant and bar welcomes guests sporting shorts and flip-flops for a leisurely lunch, and casual diners for a relaxing, low-key dinner. Offering indoor and outdoor seating with scenic views of the Gulf of Mexico, the School of Fish menu fittingly features local Gulf Coast seafood with a Creole flair.

Starters range from a hearty corn and shrimp chowder with andouille sausage to Apalachicola oysters with country bacon, herb butter, roasted red peppers and aged Gruyere cheese. Entrees include grilled Gulf of Mexico shrimp with fresh mango and lime, served with island rice; aged strip sirloin steak grilled over an open fire, served with pommes frites and petit beans; and herb-crusted local fish pan fried in virgin olive oil with grilled asparagus and lemon truffle sauce. A separate children's menu offers kid-friendly fare such as grilled cheese sandwiches and hamburgers.

A tempting array of desserts such as Creole crème caramel, a crème de menthe parfait, and New Orleans bread pudding are also offered.

"School of Fish is a warm, welcoming place for friends and families to enjoy tasty, high quality cuisine without pretense," said Clark Brennan. "We're focusing as much on serving the freshest local ingredients available as we are on delivering the finest Southern hospitality."

"The restaurant's décor has a rustic coastal feel that ties into the surrounding natural scenery, bringing the outdoors inside," said Blake Brennan. Touches such as hand-carved butcher block-topped dining tables, cypress tree stump bar stools, driftwood accent pieces and large windows framing picturesque Gulf views make for an inviting atmosphere.

School of Fish is located in the Village Center at WindMark Beach at 51 Good Morning Street, in Port St. Joe, just off of Highway 98 along Florida's Gulf Coast. For more information or reservations, call 850-229-1122.

WindMark Beach is located on THE Beach, which stretches across the Northwest Florida coastline. Visitors to these white sand beaches and clear emerald waters can go to www.thebeachfla.com and Travelocity.com to book hotel and rental units, as well as airline flights. From August 1 to September 30, 2008 individuals can register to win a luxurious Idea House at WindMark Beach in a sweepstakes from MyHomeIdeas.Com. This prize package is worth \$1 million; details are available at myhomeideas.com/myhome/homegiveaway.

About WindMark Beach

WindMark Beach is a 2,020-acre residential and resort community in Northwest Florida that is being built alongside the last great beach of its kind. It is planned to be inter-connected and accented through a remarkable series of boardwalks and a proposed public 3.5-mile BeachWalk. With its local Southern architecture, the community is located two miles north of the historic town of Port St. Joe and 22 miles west of Apalachicola. It is anchored by a Village Center replete with beach and community amenities, as well as shops, a meeting hall and high-end restaurant. For more information, visit JOE.com / Keyword: WindMark Beach

About St. Joe

The St. Joe Company, a publicly held company based in Jacksonville, is one of Florida's largest real estate development companies. We are primarily engaged in real estate development and sales, with significant interests in timber. Our mission is to create places that inspire people and make JOE's Florida an even better place to live, work and play. We're no ordinary JOE.

More information about JOE can be found at our web site at www.joe.com.

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