

Form 144

FORM 144

NOTICE OF PROPOSED SALE OF SECURITIES
PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

144: Filer Information

Filer CIK 0001056831
Filer CCC XXXXXXXXX
Is this a LIVE or TEST Filing? LIVE TEST

Submission Contact Information

Name
Phone
E-Mail Address

144: Issuer Information

Name of Issuer ST JOE Co
SEC File Number 001-10466
Address of Issuer 130 RICHARD JACKSON BLVD
SUITE 200
PANAMA CITY BEACH
FLORIDA
32407
Phone 850-231-6400
Name of Person for Whose Account the Securities are To Be Sold FAIRHOLME CAPITAL MANAGEMENT LLC

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

Relationship to Issuer AFFILIATE

144: Securities Information

Title of the Class of Securities To Be Sold	Name and Address of the Broker	Number of Shares or Other Units To Be Sold	Aggregate Market Value	Number of Shares or Other Units Outstanding	Approximate Date of Sale	Name the Securities Exchange
COMMON	NATIONALFINANCIALSERVICES 200 LIBERTY STREET 4TH FLOOR NEW YORK FL 10281	11100	700743.00	58372040	08/09/2023	NYSE

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:

144: Securities To Be Sold

Title of the Class	Date you Acquired	Nature of Acquisition Transaction	Name of Person from Whom Acquired	Is this a Gift?	Date Donor Acquired	Amount of Securities Acquired	Date of Payment	Nature of Payment *
COMMON	08/21/2017	PURCHASE	OPEN MARKET TRANSACTION	<input type="checkbox"/>		1800	08/24/2017	FULL CASH PAYMENT
COMMON	08/17/2017	PURCHASE	OPEN MARKET TRANSACTION	<input type="checkbox"/>		600	08/22/2017	FULL CASH PAYMENT
COMMON	11/07/2017	PURCHASE	OPEN MARKET TRANSACTION	<input type="checkbox"/>		100	11/09/2017	FULL CASH PAYMENT
COMMON	11/08/2017	PURCHASE	OPEN MARKET TRANSACTION	<input type="checkbox"/>		900	11/10/2017	FULL CASH PAYMENT

* If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

144: Securities Sold During The Past 3 Months

Name and Address of Seller	Title of Securities Sold	Date of Sale	Amount of Securities Sold	Gross Proceeds
FAIRHOLME CAPITAL MANAGEMENT, L.L.C. 5966 SOUTH DIXIE HIGHWAY SUITE 300 SOUTH MIAMI FL 33143	COMMON	07/28/2023	1500	97422.30
FAIRHOLME CAPITAL MANAGEMENT, L.L.C. 5966 SOUTH DIXIE HIGWAY SUITE 300 SOUTH MIAMI FL 33143	COMMON	07/31/2023	15000	957234.00

144: Remarks and Signature

Remarks 3,400 of the shares included in this Form 144 are sold pursuant to Rule 144 from multiple accounts managed by Fairholme Capital Management, L.L.C.; the remainder are sold pursuant to an effective registration statement.

Date of Notice 08/09/2023

ATTENTION:

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

Signature Wayne Kellner

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)