
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

SCHEDULE 14A
(Rule 14a-101)
INFORMATION REQUIRED IN PROXY STATEMENT
SCHEDULE 14A INFORMATION

**Proxy Statement Pursuant to Section 14(a) of the
Securities Exchange Act of 1934**

Filed by the Registrant

Filed by a party other than the Registrant

Check the appropriate box:

Preliminary Proxy Statement

Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))

Definitive Proxy Statement

Definitive Additional Materials

Soliciting Material Pursuant to §240.14a-12

The St. Joe Company

(Name of Registrant as Specified in its Charter)

Not applicable.

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check all boxes that apply):

No fee required.

Fee paid previously with preliminary materials.

Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11.

Your **Vote** Counts!

THE ST. JOE COMPANY

2023 Annual Meeting

Vote by May 15, 2023

11:59 PM ET



THE ST. JOE COMPANY
130 RICHARD JACKSON BLVD.
SUITE 200
PANAMA CITY BEACH, FL 32407
ATTN: ELIZABETH J. WALTERS



You invested in **THE ST. JOE COMPANY** and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting. **This is an important notice regarding the availability of proxy material for the shareholder meeting to be held on May 16, 2023.**

Get informed before you vote

View the Notice & Proxy Statement, Annual Report online OR you can receive a free paper or email copy of the material(s) by requesting prior to May 02, 2023. If you would like to request a copy of the material(s) for this and/or future shareholder meetings, you may (1) visit www.ProxyVote.com, (2) call 1-800-579-1639 or (3) send an email to sendmaterial@proxyvote.com. If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.



For complete information and to vote, visit www.ProxyVote.com

Control #

Smartphone users

Point your camera here and
vote without entering a
control number



Vote in Person at the Meeting*

May 16, 2023

9:00 AM CDT

Embassy Suites by Hilton
Panama City Beach Resort
16006 Front Beach Road
Panama City Beach, FL 32413

*Please check the meeting materials for any special requirements for meeting attendance. At the meeting, you will need to request a ballot to vote these shares.

THIS IS NOT A VOTABLE BALLOT

This is an overview of the proposals being presented at the upcoming shareholder meeting. Please follow the instructions on the reverse side to vote these important matters.

Voting Items		Board Recommends
1.	Election of Directors - Nominees for a one-year term of office expiring at the 2024 Annual Meeting or until his successor is elected and qualified: Nominees:	
1a.	Cesar L. Alvarez	✔ For
1b.	Bruce R. Berkowitz	✔ For
1c.	Howard S. Frank	✔ For
1d.	Jorge L. Gonzalez	✔ For
1e.	Thomas P. Murphy, Jr.	✔ For
2.	Ratification of the appointment of Grant Thornton LLP as our independent registered public accounting firm for our fiscal year ending December 31, 2023.	✔ For
3.	Approval, on an advisory basis, of the compensation of our named executive officers.	✔ For
4.	Approval, on an advisory basis, of the frequency of future advisory votes on the compensation for our named executive officers.	1 Year

NOTE: The proposals to be voted on may also include such other business as may properly come before the meeting or any adjournment thereof.

Prefer to receive an email instead? While voting on www.ProxyVote.com, be sure to click "Sign up for E-delivery".