



October 10, 2012

The St. Joe Company to Host Conference Call to Review Third Quarter Results

WaterSound, Florida - October 11, 2012 - The St. Joe Company (NYSE: JOE) announced today that it will host a conference call on Thursday, November 1, 2012, at 5:00 PM (EDT) to review the Company's results for the third quarter ended September 30, 2012.

The Company will release its third quarter results after the market closes on Thursday, November 1, 2012. St. Joe's earnings press release will be posted on the Investor Relations section of the Company's website at www.joe.com.

If you wish to participate in the call, please phone 877-293-5458 (toll free for domestic calls) or 707-287-9373 (for international calls) approximately ten minutes before the scheduled start time. You will be asked for a Conference ID which is: 40225167. St. Joe will also webcast the conference call in a listen-only format on the Company's website.

On the afternoon of the call, you may access a replay of the call by phoning 855-859-2056 (toll free for domestic calls) or 404-537-3406 (for international calls) using access code 40225167. Access to the replay will be available until 11:59 PM (EDT) on November 8, 2012. In addition, a webcast archive of the conference call will be posted to the Company's website approximately 90 minutes following the call and will be available until November 8, 2012.

The St. Joe Company is a Florida-based real estate developer and manager. The Company owns approximately 571,000 acres of land concentrated primarily in Northwest Florida and has significant residential and commercial land-use entitlements in hand or in process. The majority of land not under development is used for the growing and selling of timber or is available for sale. The Company also owns various commercial, resort and club properties. More information about the Company can be found on its website at www.joe.com.

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