



The St. Joe Company Releases the Latest Issue of the Watersound Club® Member “Watersound Lifestyle®” Magazine

August 12, 2026

PANAMA CITY BEACH, Fla.--(BUSINESS WIRE)--Aug. 12, 2026-- The St. Joe Company (NYSE: JOE) (“Company”) releases the latest issue of “Watersound Lifestyle” magazine, a Watersound Club member publication.

The latest issue of the magazine celebrates the people, places and experiences that make Northwest Florida a special place to visit and to call home, including stories from residents who have found a sense of community and connection across Watersound® residential communities. The magazine also offers an inside look at the people and experiences that bring Watersound Club membership to life, from national-level achievements and sporting pursuits to signature events and amenity updates, including Rhythm on the Range and the expansion of the popular Watersound Beach Club® gathering place, 30°60°.

These stories and more can be found in the latest issue, both in print and by clicking [here](#) to view “Watersound Lifestyle” magazine online.

Important Notice Regarding Forward-Looking Statements

“Watersound Lifestyle” magazine contains “forward-looking statements,” within the meaning of Section 21E of the Securities Exchange Act of 1934, including statements regarding the Company’s development activities. These forward-looking statements are qualified in their entirety by cautionary statements and risk factors set forth in St. Joe’s filings with the SEC, including its Annual Report on Form 10-K for the year ended December 31, 2025 and subsequent filings.

About The St. Joe Company

The St. Joe Company is a diversified Florida real estate development, asset management and operating company with real estate assets and operations in Northwest Florida. The Company intends to use existing assets for residential, hospitality and commercial ventures and has significant residential and commercial land-use entitlements. The Company actively seeks higher and better uses for its real estate assets through a range of development activities. More information about The St. Joe Company can be found on its website at www.joe.com.

About Watersound Club

Watersound Club (“Club”) private membership club has properties in the Northwest Florida beach areas of South Walton and Panama City Beach. Club members and their guests can access Watersound Beach Club® amenities, Camp Creek® golf course, Shark’s Tooth golf course, The Third golf course, a wellness center, tennis and pickleball courts, Watersound Club Sporting Preserve and other beach, dining and lifestyle activities. The Watersound Club membership is for a private club and permits the use of recreational facilities for its active members. Membership is subject to application and acceptance, membership dues and requirements, payment of use and/or initiation fees, and other limitations, all of which are subject to change. Consult the Club Membership Plan and other membership documentation for detailed information. More information can be found at www.watersoundclub.com.

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St. Joe Investor Relations Contact:

Marek Bakun
Chief Financial Officer
1-866-417-7132
marek.bakun@joe.com

St. Joe Media Relations Contact:

Mary Beth Lovingood
Corporate Director of Marketing
1-850-231-6583
marybeth.lovingood@joe.com

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