



Camp Creek® Inn Earns Coveted Four-Star Rating From Forbes Travel Guide Less Than Three Years After Opening

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PANAMA CITY BEACH, Fla.--(BUSINESS WIRE)--Feb. 11, 2026-- The St. Joe Company (NYSE: JOE) ("St. Joe") is pleased to announce that Camp Creek Inn, its boutique hospitality offering in Inlet Beach, Florida, has earned a coveted Four-Star rating from Forbes Travel Guide. Opened July 2023, Camp Creek Inn reached this notable achievement in under three years, a rare and ambitious timeline that underscores the hotel's exceptional service culture and operational excellence, as validated through Forbes Travel Guide's highly selective and anonymous inspection process that assesses hundreds of service and quality benchmarks.

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Camp Creek Inn offers an idyllic, secluded setting near the iconic Scenic Highway 30A corridor and the Gulf of Mexico.

tranquil, charming and intimate escape from typical Florida beach towns, featuring an elevated yet comforting ambiance and touches of Louisiana-inspired architecture. Since opening, the amenity-rich Camp Creek Inn has hosted guests from all 50 states, including business executive gatherings, association meetings, company retreats, and weddings.

"We are thrilled to have achieved this accelerated milestone, and it is especially meaningful because a Forbes Travel Guide Star Rating recognizes service above all else," said Jean Capps, General Manager of Camp Creek Inn. "This honor reflects the care, consistency, and intention our team brings to every guest interaction, every day. From our personalized service to signature offerings like 'Member for a Stay,' we are proud of the elevated experience we have created and grateful to see it recognized at this level."

The Member for a Stay program utilizes Camp Creek Inn's location on the grounds of the Watersound Club® private membership amenities. Overlooking the Tom Fazio-designed Camp Creek® Golf Course, guests of Camp Creek Inn enjoy access to Watersound Club amenities including golf, beach, dining and recreation activities. Located just minutes from the Gulf of Mexico and the iconic Scenic Highway 30A corridor, Camp Creek Inn offers luxurious boutique accommodations across its 75 rooms and features several dining venues, a wellness center, tennis and pickleball courts and a resort-style pool with a waterslide and lazy river.

"We're truly honored to achieve this notoriously difficult rating from Forbes Travel Guide" said Patrick Murphy, Senior Vice President of Hospitality for St. Joe. "The Four-Star standard reflects exactly what Camp Creek Inn sets out to deliver for every member and guest. From our golf courses and beach club to the pools and wide range of amenities, along with the impressiveness of the inn itself, we believe there's simply nothing else quite like the experience we offer."

This year marks Forbes Travel Guide's 68th annual listing of Star Award-winning luxury hospitality establishments worldwide. Camp Creek Inn earned its distinction for delivering a rare balance of ease and excellence. "Forbes Travel Guide's Star Award winners exemplify excellence in hospitality," said Amanda Frasier, President of Standards and Ratings for Forbes Travel Guide. "This year's list reflects the changing landscape of luxury with properties setting the standard for authentic experiences while offering unparalleled amenities, enhanced well-being and delivering unforgettable moments. We are thrilled to recognize their dedication to creating truly world-class travel options for today's discerning guest."

Other accolades Camp Creek Inn has received include a AAA Four-Diamond Rating; [Booking.com](https://www.booking.com) Traveler Review Award 2025; and Preferred Hotels and Resorts Finalist, 2025 Awards of Excellence: Best New Hotel-Resort. Additionally, Camp Creek Inn has been recognized by Walton County Tourism's Perfect in Walton County Awards as the Diamond Award winner for Best Meeting/Conference Space, Best Tennis Facility, and Best Golf Course in 2026.

Camp Creek Inn is one of 12 hotels in the St. Joe hospitality portfolio, which includes 1,298 total rooms spanning both Bay and Walton counties. For more information about Camp Creek Inn, visit campcreekinn.com. To view other St. Joe hospitality offerings, visit joe.com/vacation.

About the St. Joe Company

The St. Joe Company ("Company") is a diversified real estate development, asset management and operating company with real estate assets and operations in Northwest Florida. The Company intends to use existing assets for residential, hospitality and commercial ventures and has significant residential and commercial land-use entitlements. The Company actively seeks higher and better uses for its real estate assets through a range of development activities. More information about the Company can be found on its website at www.joe.com.

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About Forbes Travel Guide

Forbes Travel Guide is the only global rating system for luxury hotels, restaurants, spas, cruises and their restaurants. Our anonymous professional inspectors evaluate based on hundreds of exacting standards, with an emphasis on exceptional service, to help discerning travelers select the world's best experiences. The only way to get a Five-Star, Four-Star or Recommended rating is by earning it through our independent inspection process. For more information about Forbes Travel Guide, please visit [ForbesTravelGuide.com](https://www.forbes.com/travelguide).

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