FORM 4

obligations may continue. See

Check this box if no longer subject to Section 16. Form 4 or Form 5

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

X 10% Owner

Other (specify below)

7. Nature of

Indirect Beneficial

Ownership

Footnote⁽²⁾

Footnote⁽³⁾

11. Nature

of Indirect

Beneficial Ownership

(Instr. 4)

(Instr. 4)

See

See

5. Relationship of Reporting Person(s) to Issuer (Check all applicable)

6. Individual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting

6. Ownership

Form: Direct

(D) or Indirect (I) (Instr. 4)

 $D^{(1)}$

T

10.

Ownership

Form: Direct (D)

or Indirect

(I) (Instr. 4)

Director

5. Amount of

Securities Beneficially Owned Following

Transaction(s)

(Instr. 3 and 4)

719,600

556,000

22,730,687

9. Number of

Securities Beneficially

Following

Transaction(s) (Instr. 4)

Reported

derivative

Owned

Officer (give title

Instruc	tion 1(b).			File							ties Exchan mpany Act		f 193	34			
1. Name and Address of Reporting Person* FAIRHOLME CAPITAL MANAGEMENT LLC						2. Issuer Name and Ticker or Trading Symbol ST JOE CO [JOE]									5. Relationship of (Check all applied X Director		
(Last) (First) (Middle) 4400 BISCAYNE BOULEVARD				03/	3. Date of Earliest Transaction (Month/Day/Year) 03/15/2018									below)			
9TH FLOOR (Street)					- 4. Ii	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or J Line) Form fi		
MIAMI FL 33137			_							X Form fi Person							
(City)	(St	•	(Zip)													_	
Table I - No 1. Title of Security (Instr. 3)			2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date,			3. Transaction Code (Instr.		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 a 5)			A) or	5. Amount			
									Code	v	Amount	(A) ((D)	or F	Price	Transa (Instr. 3	ctic	
Common Stock			03/15	/2018	2018			P		5,300	00 A \$			9.4 719,6			
Common Stock														55	6,		
Common	Stock														22,7	⁷ 30	
		Ta	able II -								osed of, convertib				Owned		
1. Title of Derivative Security (Instr. 3)	2. Conversion Date Execution Price of Derivative Security 3. Transaction Date Execution if any (Month/IDay/Year)			on Date, Tra		ransaction of I ode (Instr. Derivative (6. Date Expirati (Month/	ion Da	ear) Securi Under Deriva		int of Dities Interpretation of Stripping Instr. 3		8. Price of Derivative Security (Instr. 5)			
					Code	v	(A	.) (D)	Date Exercis	able	Expiration Date	Title	or	ount nber res			
		Reporting Person* APITAL MA	NAGI	EMENT	ΓLL	<u>C</u>											
(Last) 4400 BIS 9TH FLO		(First) OULEVARD	(Mid	ddle)													
(Street) MIAMI		FL	33 1	33137													
(City)		(State)	(Zip)													
		Reporting Person*															
		(First) CAPITAL MAN OULEVARD, 97	AGEMI		C.												
(Street) MIAMI		FL	331	137													
(City)		(State)	(Zin	٠													

Explanation of Responses:

- 1. The reported securities are directly owned by Mr. Berkowitz.
- 2. The securities are held in account(s) managed indirectly by Fairholme Capital Management, LLC ("Fairholme"). The securities may be deemed to be beneficially owned by Mr. Berkowitz because he controls the sole member of Fairholme, which may be deemed to have beneficial ownership of the securities because Fairholme serves as the investment manager to separate series of a registered investment company and managed accounts. The Fund and the Reporting Persons disclaim beneficial ownership in the securities reported on this Form 4 except to the extent of its pecuniary interest, if any, therein, and this report shall not be deemed to be an admission that the Fund and the Reporting Persons are the beneficial owners of such securities for purposes of Section 16 of the Securities Exchange Act of 1934, as amended, or for any other purpose.
- 3. The reported securities are directly owned by The Fairholme Fund (the "Fund"), a series of Fairholme Funds, Inc. The securities may be deemed to be beneficially owned by Mr. Berkowitz because he controls the sole member of Fairholme, which may be deemed to have beneficial ownership of the securities because Fairholme serves as the investment manager to separate series of a registered investment company and managed accounts. The Fund and the Reporting Persons disclaim beneficial ownership in the securities reported on this Form 4 except to the extent of its pecuniary interest, if any, therein, and this report shall not be deemed to be an admission that the Fund and the Reporting Persons are the beneficial owners of such securities for purposes of Section 16 of the Securities Exchange Act of 1934, as amended, or for any other purpose.

Fairholme Capital
Management, L.L.C., Bruce R.
Berkowitz, By: /s/ Paul
Thomson, (Attorney in Fact)

By: /s/ Paul Thomson (Attorney in Fact) 03/19/2018

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

KNOW ALL MEN BY THESE PRESENTS, that the undersigned constitutes and appoints Paul R. Thomson, his true and lawful attorney-in-fact and agent, with full power of substitution and resubstitution, for him, for the sole purpose of signing on his behalf any and all Regulatory Filings under the Securities Act of 1933, the Securities Exchange Act of 1934, the Investment Advisers Act of 1940 and any amendments and supplements thereto, and to file the same, with all exhibits thereto, and other documents in connection therewith, with the Securities and Exchange Commission, granting unto said attorney-in-fact and agent, full power and authority to do and perform each and every act and thing requisite and necessary to accomplish the above, as fully as to all intents and purposes as he might or could do in person, hereby ratifying and confirming all that said attorney-in-fact and agent, and may lawfully do or cause to be done by virtue hereof. This Power of Attorney shall continue effective until revoked by me at any time.

Dated this 3rd day of June, 2015.

/s/ Bruce R. Berkowitz

Bruce R. Berkowitz