FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL								
OMB Number: 3235-028								
Estimated average burden								
hours per response:	0.5							

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Bakun Marek (Last) (First) (Middle) 133 S WATERSOUND PARKWAY					2. Issuer Name and Ticker or Trading Symbol ST JOE CO [JOE]										Check all ap Dire	plicable) ctor	3	Person(s) to Issuer 10% Owner		
					3. Date of Earliest Transaction (Month/Day/Year) 08/03/2018								^ belo	Officer (give title below) EVP & Chief I		Other (specify below) inancial Officer				
(Street) WATERSOUND FL 32461 (City) (State) (Zip)					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
		Tabl	le I - Nor	ı-Deriv	ative	Se	curiti	es Ac	quired,	Dis	posed o	of, or	Bene	eficia	ally Own	ed				
Diameter Security (means)				2. Transaction Date (Month/Day/Year)		ar)	2A. Deemed Execution Date, if any (Month/Day/Year)		Code	Transaction Disposed Code (Instr. 5)		rities Acquired (A) ed Of (D) (Instr. 3,			nd Secur Benef Owne	icially d Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)	
									Code	v	Amount		(A) or (D)	Price	Trans	Reported Transaction(s) (Instr. 3 and 4)				
Common Stock					08/03/2018				P	P 1,00		0 A		\$1	18 3,624		D			
		Та									sed of, onvertib				y Owned					
1. Title of Derivative Security (Instr. 3)	ivative Conversion Date Execution I urity or Exercise (Month/Day/Year) if any		Date,	4. Transaction Code (Instr. 8)		of Deri Seci Acq (A) o Disp	osed 0) tr. 3, 4	6. Date E Expiratio (Month/D	n Date ay/Yes	9	7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4) Amoun or Numbe of Title Shares		ount nber	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Owne Form: Direct or Ind (I) (Ins	(D) irect	11. Nature of Indirect Beneficial Ownership (Instr. 4)		

Explanation of Responses:

Remarks:

<u>/s/ Marek Bakun</u>

08/03/2018

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.