SEC Form 4	
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### FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL							
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1. Name and Addres <u>FAIRHOLMI</u> <u>MANAGEM</u>		n*	2. Issuer Name and Ticker or Trading Symbol <u>ST JOE CO</u> [ JOE ]		telationship of Reporting Person(s) to Issuer eck all applicable) X Director X 10% Owner Officer (give title Other (spe below) below)				
(Last) 4400 BISCAYN	(First) E BOULEVARD	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 11/20/2017				,		
9TH FLOOR (Street)			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) Form filed by One Reporting Person					
MIAMI	FL	33137		X	Form filed by Mor Person	e than (	One Reporting		
(City)	(State)	(Zip)							

### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Transaction Code (Instr.		Transaction Disposed Of (D) (Instr. 3, 4 and Code (Instr. 5)				5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)	
Common Stock	11/20/2017		Р		50,000	A	\$18.67	224,800	D <sup>(1)</sup>		
Common Stock	11/20/2017		Р		50,000	A	\$18.67	26,806,585	I	See Footnote <sup>(2)</sup>	
Common Stock	11/22/2017		Р		39,000	A	\$18.99	263,800	D <sup>(1)</sup>		
Common Stock	11/22/2017		Р		61,000	A	\$18.99	26,880,585 <sup>(3)</sup>	I	See Footnote <sup>(2)</sup>	
Common Stock								23,157,435	I	See Footnote <sup>(4)</sup>	

#### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)				6. Date Exercisable and Expiration Date (Month/Day/Year)		Expiration Date (Month/Day/Year)     Amount of Securities     Derivative Securities     derivative Securities       underlying Derivative Security (Instr. 3) and 4)     Derivative Security (Instr. 5)     Beneficially Owned Following Reported Transaction(s)		Amount of Securities Underlying Derivative Security (Instr. 3		Amount of Securities Underlying Derivative Security (Instr. 3)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares						

1. Name and Address of Reporting Person $^{\star}$ 

### FAIRHOLME CAPITAL MANAGEMENT LLC

(Last)	(First)	(Middle)								
4400 BISCAYNE BOULEVARD										
9TH FLOOR										
(Street)										
MIAMI	FL	33137								
(City)	(State)	(Zip)								
	Iress of Reporting Personne TZ BRUCE R	on*								
(Last)	(First)	(Middle)								
C/O FAIRHO	C/O FAIRHOLME CAPITAL MANAGEMENT, L.L.C.									
4400 BISCAYNE BOULEVARD, 9TH FLOOR										

(Street) MIAMI	FL	33137
(City)	(State)	(Zip)

#### Explanation of Responses:

1. The reported securities are directly owned by Mr. Berkowitz.

2. The securities are held in account(s) managed indirectly by Fairholme. The securities may be deemed to be beneficially owned by Mr. Berkowitz because he controls the sole member of Fairholme, which may be deemed to have beneficial ownership of the securities because Fairholme serves as the investment manager to separate series of a registered investment company and managed accounts. The Reporting Persons disclaim beneficial ownership in the securities reported on this Form 4 except to the extent of its pecuniary interest, if any, therein, and this report shall not be deemed to be an admission that the Reporting Persons are the beneficial owners of such securities for purposes of Section 16 of the Securities Exchange Act of 1934, as amended, or for any other purpose.

3. In addition to the 50,000 securities reported in Column 4, the amount reported in Column 5 accounts for 22,000 shares now held in accounts over which the Reporting Persons no longer have beneficial ownership

4. The reported securities are directly owned by The Fairholme Fund and The Fairholme Allocation Fund (each, a "Fund"), each a series of Fairholme Funds, Inc. The securities may be deemed to be beneficially owned by Mr. Berkowitz because he controls the sole member of Fairholme, which may be deemed to have beneficial ownership of the securities because Fairholme serves as the investment manager to each Fund and managed accounts. Each Fund and the Reporting Persons disclaim beneficial ownership in the securities reported on this Form 4 except to the extent of its pecuniary interest, if any, therein, and this report shall not be deemed to be an admission that the Fund and the Reporting Persons are the beneficial owners of such securities for purposes of Section 16 of the Securities Exchange Act of 1934, as amended, or for any other purpose.

> Fairholme Capital Management, L.L.C., Bruce R. 11/22/2017 Berkowitz, By: /s/ Paul Thomson, (Attorney in Fact) Bruce R. Berkowitz, By: /s/ Paul Thomson (Attorney in 11/22/2017 Fact) \*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

KNOW ALL MEN BY THESE PRESENTS, that the undersigned constitutes and appoints Paul R. Thomson, his true and lawful attorney-in-fact and agent, with full power of substitution and resubstitution, for him, for the sole purpose of signing on his behalf any and all Regulatory Filings under the Securities Act of 1933, the Securities Exchange Act of 1934, the Investment Advisers Act of 1940 and any amendments and supplements thereto, and to file the same, with all exhibits thereto, and other documents in connection therewith, with the Securities and Exchange Commission, granting unto said attorney-in-fact and agent, full power and authority to do and perform each and every act and thing requisite and necessary to accomplish the above, as fully as to all intents and purposes as he might or could do in person, hereby ratifying and confirming all that said attorney-in-fact and agent, and may lawfully do or cause to be done by virtue hereof. This Power of Attorney shall continue effective until revoked by me at any time.

Dated this 3rd day of June, 2015.

/s/ Bruce R. Berkowitz
Bruce R. Berkowitz