FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

	Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. <i>See</i> Instruction 1(b).
U	obligations may continue. See

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL									
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Estimated average burden									

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	hours per response:	0.5
	Estimated average burden	

1. Name and Address of Reporting Person [*] <u>FAIRHOLME CAPITAL</u> <u>MANAGEMENT LLC</u>			2. Issuer Name and Ticker or Trading Symbol <u>ST JOE CO</u> [JOE]		ationship of Report k all applicable) Director Officer (give title below)	x	son(s) to Issuer 10% Owner Other (specify below)	
(Last) 4400 BISCA	(First) YNE BOULEVA	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 12/01/2017				Delow)	
9TH FLOOR			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indi Line)	6. Individual or Joint/Group Filing (Check Applicable			
(Street) MIAMI	FL	33137		X	Form filed by Or Form filed by M Person		•	
(City)	(State)	(Zip)						
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned								

4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) 2A. Deemed Execution Date, if any (Month/Day/Year) 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) 3. Transaction Code (Instr. 8) 1. Title of Security (Instr. 3) 2. Transaction Date 5. Amount of 7. Nature of Securities Beneficially Owned Following Indirect Beneficial Ownership (Month/Day/Year) Reported Transaction(s) (Instr. 3 and 4) (Instr. 4) (A) or (D) Code Price v Amount Common Stock 12/01/2017 Р 41,900 A \$18.44 406,000 **D**⁽¹⁾ See 12/01/2017 **Common Stock** Р 47,000 \$18.44 446,200 Α T Footnote⁽²⁾ Р **D**⁽¹⁾ **Common Stock** 12/04/2017 5,500 A \$18.5 411,500 See Common Stock 12/04/2017 P 6,100 A \$18.5 452,300 I Footnote⁽²⁾ **D**⁽¹⁾ Common Stock 12/05/2017 Р 44,700 A \$18.49 456,200 See **Common Stock** 12/05/2017 P 49,400 A \$18.49 501,700 I Footnote⁽²⁾ See 22,730,687 Common Stock I Footnote⁽³⁾

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)															
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		5. Number ction of		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
1. Name and Address of Reporting Person* FAIRHOLME CAPITAL MANAGEMENT LLC				<u>C</u>											
(Last) 4400 BIS 9TH FLC	CAYNE BO	(First) DULEVARD	(Middle)												
(Street) MIAMI		FL	33137		-										
(City)		(State)	(Zip)		_										
1. Name and Address of Reporting Person [*] BERKOWITZ BRUCE R															
(Last)		(First)	(Middle)												

4400 BISCAYNE BOULEVARD 9TH FLOOR

(Street) MIAMI	FL	33137			
(City)	(State)	(Zip)			

Explanation of Responses:

1. The reported securities are directly owned by Mr. Berkowitz.

2. The securities are held in account(s) managed indirectly by Fairholme. The securities may be deemed to be beneficially owned by Mr. Berkowitz because he controls the sole member of Fairholme, which may be deemed to have beneficial ownership of the securities because Fairholme serves as the investment manager to separate series of a registered investment company and managed accounts. The Fund and the Reporting Persons disclaim beneficial ownership in the securities reported on this Form 4 except to the extent of its pecuniary interest, if any, therein, and this report shall not be deemed to be an admission that the Fund and the Reporting Persons are the beneficial owners of such securities for purposes of Section 16 of the Securities Exchange Act of 1934, as amended, or for any other purpose.

3. The reported securities are directly owned by The Fairholme Fund (the "Fund"), a series of Fairholme Funds, Inc. The securities may be deemed to be beneficially owned by Mr. Berkowitz because he controls the sole member of Fairholme, which may be deemed to have beneficial ownership of the securities because Fairholme serves as the investment manager to separate series of a registered investment company and managed accounts. The Fund and the Reporting Persons disclaim beneficial ownership in the securities reported on this Form 4 except to the extent of its pecuniary interest, if any, therein, and this report shall not be deemed to be an admission that the Fund and the Reporting Persons are the beneficial owners of such securities for purposes of Section 16 of the Securities Exchange Act of 1934, as amended, or for any other purpose.

 Fairholme Capital
 12/05/2017

 Management, L.L.C.,Bruce R.
 12/05/2017

 Berkowitz, By: /s/ Paul
 12/05/2017

 Thomson, (Attorney in Fact)
 12/05/2017

 By: /s/ Paul Thomson (Attorney in Fact)
 12/05/2017

 ** Signature of Reporting Person
 Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.