FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

l	OIVID APPI	TOVAL
	OMB Number:	3235-0287
l	Estimated average b	urden

0.5

hours per response:

	Check this box if no longer subject to
١	Section 16. Form 4 or Form 5
ı	obligations may continue. See
	Instruction 1(h)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

					or S	ection	1 30(n)	of the	investme	ent Co	ompany Act	of 1940								
Name and Address of Reporting Person*						2. Issuer Name <b>and</b> Ticker or Trading Symbol ST JOE CO JOE								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
DUPONT ALFRED I TESTAMENTARY						<del>                                    </del>									Direc	ctor	3	10% C	wner	
<u>TRUST</u>	_															er (give title			(specify	
(Last) (First) (Middle)						3. Date of Earliest Transaction (Month/Day/Year) 07/26/2004									belov	W)		below)		
		ROAD EAST																		
BUILDING 200, SUITE 500						4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line)						
Street)					1									X Form filed by One Reporting Person					on	
JACKSONVILLE FL 32246						Form filed by More than One Reporting Person											orting			
(City)	(St	ate) (	Zip)																	
		Tabl	e I - No	on-Deriv	ative	Sec	uritie	s Ac	quired	l, Di	sposed o	f, or E	Benefici	ally (	Dwne	ed				
L. Title of Security (Instr. 3)  2. Transacti Date (Month/Day)						/Year) Execution		ution Date,				es Acquired (A) o Of (D) (Instr. 3, 4			5. Amount of Securities Beneficially Owned Following		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership	
									Code	v	Amount	(A) oi (D)	Price		Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)	
Common 07/26/2						.004			S		3,100	D	\$41.7	'369	15,709,195			D		
		Та	ıble II -								osed of, convertib				ned					
Title of Derivative Security Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)		4. Transaction Code (Instr. 8)				6. Date Exercis Expiration Dat (Month/Day/Ye		ite	7. Title Amoun Securit Underly Derivat Securit and 4)	nt of ties ying		vative urity tr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction( (Instr. 4)	Ownershi Form: Direct (D) or Indirec (I) (Instr. 4	Ownership Form:	Beneficial Ownership (Instr. 4)	
					Code	v	(4)	(D)	Date	able	Expiration	Title	or Number of							

Explanation of Responses:

Remarks:

Alfred I. duPont Testamentary
Trust By:/s/ David Gonino

07/26/2004

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.