FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

washington, D.C. 200

OMB APPROVAL

OMB Number: 3235-0287 Estimated average burden

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

Instruction 1(b).					l nursi	pursuant to Section 16(a) of the Securities Exchange Act of 1934										liour	s per i	esponse.	0.5	
	1(0).			1 1100							mpany Act		1 100-			·				
Name and Address of Reporting Leson							2. Issuer Name and Ticker or Trading Symbol ST JOE CO [JOE]								5. Relationship of Reporti (Check all applicable) X Director			erson(s) to I		
Last) (First) (Middle)						3. Date of Earliest Transaction (Month/Day/Year) 12/12/2017									Offic belov	er (give title w)	•	Other below	(specify)	
4400 BIS	CAYNE B	OULEVARD																		
OTH PLOOP						4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line)						
Street) MIAMI														Form filed by One Reporting Person X Form filed by More than One Reporting Person						
City) (State) (Zip)																				
		Tab	le I - No	on-Deriva	ative	Sec	curitie	s Ac	quired	l, Dis	sposed o	f, or E	Benefi	cially	y Owne	ed				
Title of Security (Instr. 3) 2. Transaction Date (Month/Day/N						Ex if a	. Deemed ecution Date, any onth/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 5)		and Securit Benefic Owned		es ially Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership		
									Code	v	Amount	(A) o	r Pric	e	Reporte Transac (Instr. 3	tion(s)			(Instr. 4)	
Common Stock 12/12/20						017			P		54,000	A	\$1	8.73	556,000		D ⁽¹⁾			
Common Stock 12/12/20)17		P		81,100	A	\$1	8.73	643,300				See Footnote ⁽²⁾		
Common Stock														22,730,687				See Footnote ⁽³⁾		
		Ta	able II -	Derivati (e.g., pu							osed of, convertib				Owned					
Title of Derivative Security Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Dee Execution if any (Month/	on Date,	4. Transac Code (II 8)				6. Date Exerc Expiration Da (Month/Day/Y		ite	7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		De Se (Ir	Price of erivative ecurity istr. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	Ow For Dire or I (I) (10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercis	able	Expiration Date	Title	Amour or Number of Shares	er						
		Reporting Person* APITAL MA	NAGI	EMENT	LLC															
(Last) 4400 BIS 9TH FLC	CAYNE B	(First)	(Mi	ddle)		$ \bigg $														
Street)		FI	22	137		_														

(City) (State) (Zip) 1. Name and Address of Reporting Person* **BERKOWITZ BRUCE R** (Middle) (Last) (First) 4400 BISCAYNE BOULEVARD 9TH FLOOR (Street) **MIAMI** FL33137 (City) (State) (Zip)

Explanation of Responses:

- 1. The reported securities are directly owned by Mr. Berkowitz.
- 2. The securities are held in account(s) managed indirectly by Fairholme. The securities may be deemed to be beneficially owned by Mr. Berkowitz because he controls the sole member of Fairholme, which may be deemed to have beneficial ownership of the securities because Fairholme serves as the investment manager to separate series of a registered investment company and managed accounts. The Fund and the Reporting Persons disclaim beneficial ownership in the securities reported on this Form 4 except to the extent of its pecuniary interest, if any, therein, and this report shall not be deemed to be an admission that the Fund and the Reporting Persons are the beneficial owners of such securities for purposes of Section 16 of the Securities Exchange Act of 1934, as amended, or for any other purpose.
- 3. The reported securities are directly owned by The Fairholme Fund (the "Fund"), a series of Fairholme Funds, Inc. The securities may be deemed to be beneficially owned by Mr. Berkowitz because he controls the sole member of Fairholme, which may be deemed to have beneficial ownership of the securities because Fairholme serves as the investment manager to separate series of a registered investment company and managed accounts. The Fund and the Reporting Persons disclaim beneficial ownership in the securities reported on this Form 4 except to the extent of its pecuniary interest, if any, therein, and this report shall not be deemed to be an admission that the Fund and the Reporting Persons are the beneficial owners of such securities for purposes of Section 16 of the Securities Exchange Act of 1934, as amended, or for any other purpose.

Fairholme Capital

Management, L.L.C., Bruce R. 12/14/2017

Berkowitz, By: /s/ Paul Thomson, (Attorney in Fact)

By: /s/ Paul Thomson (Attorney in Fact) 12/14/2017

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

KNOW ALL MEN BY THESE PRESENTS, that the undersigned constitutes and appoints Paul R. Thomson, his true and lawful attorney-in-fact and agent, with full power of substitution and resubstitution, for him, for the sole purpose of signing on his behalf any and all Regulatory Filings under the Securities Act of 1933, the Securities Exchange Act of 1934, the Investment Advisers Act of 1940 and any amendments and supplements thereto, and to file the same, with all exhibits thereto, and other documents in connection therewith, with the Securities and Exchange Commission, granting unto said attorney-in-fact and agent, full power and authority to do and perform each and every act and thing requisite and necessary to accomplish the above, as fully as to all intents and purposes as he might or could do in person, hereby ratifying and confirming all that said attorney-in-fact and agent, and may lawfully do or cause to be done by virtue hereof. This Power of Attorney shall continue effective until revoked by me at any time.

Dated this 3rd day of June, 2015.

/s/ Bruce R. Berkowitz

Bruce R. Berkowitz